

## SECRET TO AN OPEN DOOR

*Every Christian needs to read this book*

**Dr. Bill Bright, Founder**  
**Campus Crusade For Christ**

*Filled with Scripture - neither long on theory nor short on application - deserves to be read*

**Dr. Woodrow Kroll, President**  
**Back To The Bible**

*This book is both sound and practical*

**Dr. James T. Draper, Past President & CEO**  
**LifeWay Christian Resources**

*I appreciate the rich insights on specific prayer and leading others to Christ*

**Bill Gothard, President**  
**Institute in Basic Life Principles**

*If you are looking for a book with a clear outline of personal witnessing, this resource is for you*

**Dr. Kwasi Kena, Director of Evangelism**  
**UMC General Board of Discipleship**

*A great little book that covers a host of wonderful encouragements to be a soul-winner*

**Dr. Bobby H. Welch, Past President**  
**Southern Baptist Convention**

*This is the best book I have ever read on the subject of evangelism*

**Durward K. Sobek, Past International**  
**Chaplain - The Gideons International**

## TESTIMONIES

*“Secret to an Open Door” follows a very biblical approach to personal evangelism. After reading this book, we were inspired to begin a new outreach program here at our church. A few months later, we have more than 120 additional people in our Sunday school classes as a result.*

**Rev. Maury Davis, Senior Pastor**  
**Cornerstone Church - Nashville, Tennessee**

*After reading, “Secret to an Open Door”, I prayed the Colossians’ prayer for the lost. Shortly after I finished, a new employee asked me a couple of questions. Then he said, “How do you become born again?” I proceeded to show him the steps to peace with God in my New Testament. He then prayed to receive Jesus Christ as his Savior.*

**Nick Staley - Flint, Michigan**

*The local prison director asked us to visit Area 16 where the most dangerous inmates are located. We used the principles found in “Secret to an Open Door” and God opened the doors very wide. Within two weeks, 60 inmates in Area 16 accepted Jesus Christ as their Savior. Within a couple months, over 100 inmates were converted by the power of the Word of God. Five months later Area 16 is now setting the example for the rest of the prison in model behavior. Even the mayor of the city visited the prison to encourage them to keep up the good work.*

**Esteban Reyes - Juarez, Mexico**

*After reading your book, I asked the Lord to fill my mouth with His words in proclaiming the Gospel. One day I took a taxi ride and asked the driver about his life. He had attended churches in several different denominations. I shared the Gospel with him and he wept very seriously before the Lord. He accepted Jesus Christ as his Savior that very moment. He just kept crying and crying inside the taxi. Glory be to God!*

**Rev. Jesus A. Carso, Jr. - The Philippines**



## BIBLICAL EVANGELISM MINISTRIES

Conservative estimates state that 97% of all Christians have never led another person to accept Jesus Christ as their personal savior. Biblical Evangelism Ministries, Inc. (BEM) was formed with the singular focus of training Christians in Biblical personal evangelism based on a very clear calling from God according to Eph 4:11-12, "He Himself gave . . . evangelists . . . for the equipping of the saints for the work of ministry." Christians are far more capable of personal evangelism than they realize. BEM's calling is to mobilize an army of Christians to effectively share the gospel locally and globally.

## OUR BIBLICAL MANDATE

Mark 16:15 And He said to them, "Go into all the world and preach the gospel to every creature."

Matthew 28:19-20 "Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the age." Amen.

Acts 1:8 "But you shall receive power when the Holy Spirit has come upon you; and you shall be witnesses to Me in Jerusalem, and in all Judea and Samaria, and to the end of the earth."



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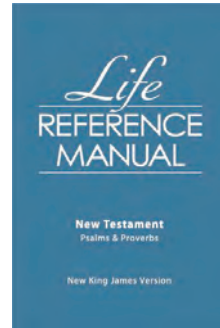
## FOUNDER - DAVID A. MOREL

David Morel is an author with the spiritual gifts of teaching and evangelism. He served for over 10 years at the international headquarters of one of the largest missionary outreach ministries in the world today. He has traveled extensively to 41 U.S. States and in the countries of Ethiopia, India, Mexico, Russia, Uganda, and the Ukraine. David has witnessed thousands of people make professions of faith in Jesus Christ. He has recruited over 4,000 people for evangelistic outreach and has trained thousands more in Biblical evangelism. Many of them are now leading others to Christ.

David has been published or quoted in *The Baptist and Reflector* newspaper, in Dr. David Jeremiah's *Turning Point* magazine, in LifeWay's *ParentLife* magazine, in *IBSA Prayer Ministries*, on *Christian Cable Ministries Channel 20* in Aberdeen, Washington, the *UMCs General Board of Discipleship* online, the *AdVantage* newspaper, and in the *Lausanne World Pulse* magazine, by The Billy Graham Center and Wheaton College.

David is the author of *Secret to an Open Door*, a concise book on Biblical evangelism. He also co-authored the reference material in the *Life Reference Manual*, which is a pocket-size New Testament designed uniquely for evangelism.

Early in his Christian walk, David experienced years of frustration in personal evangelism. Once he came to the understanding that it is God who opens the door to salvation, things began to change, and people came to Christ.



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## LIFE REFERENCE MANUAL

The *Life Reference Manual* is a pocket-size New Testament with Psalms & Proverbs specifically designed for one-on-one personal evangelism. The size is critical, since it will be in your pocket or purse and available when you need it most.

The preface is designed to peak the interest of the unbeliever and encourage them to read God's Word. The *Life Reference Manual* refers to over 1400 Bible verses for life issues under the nine topic headings below. These life references are designed to help unbelievers find answers to their problems and Jesus Christ in the process:

- The Body
- Business & Career
- Emotions
- Finances
- Health & Healing
- Life's Problems
- Noble Characteristics
- Relationships
- Spiritual Concepts

Next, the *Life Reference Manual* has a section entitled "Questions of the Ages". Unbelievers often wrestle with these questions:

- 1) How did we get here ?
- 2) Why are we here ?
- 3) Why must we die ?
- 4) What happens when we die ?
- 5) How is salvation obtained ?

It also contains more than 30 other "Frequently Asked Questions" that are voiced by unbelievers. Each question is answered straight from the Bible.

## BIBLICAL EVANGELISM TRAINING

Biblical Evangelism Ministries (BEM) is a non-profit, non-denominational ministry, founded to assist Churches and other Christian ministries by training Christians in sound Biblical principles of personal evangelism. BEM can facilitate this in a variety of ways, from teaching in your Sunday morning worship service or Sunday School classes to a complete Evangelism Training Conference. Each seminar can be uniquely designed to meet the varying needs of different ministries.

Our training does **not** emphasize evangelism techniques or methods. We believe there are many good methods in existence today. Instead, our evangelism training focuses on the Biblical principles found in *Secret to an Open Door*. These principles include the role of prayer, the Spirit of God, the Word of God and stepping out in faith. We believe these principles are foundational to any effective evangelistic outreach.

We believe that God's Word is a critical element in personal evangelism. The *Life Reference Manual* New Testament has proven to be very effective in one-on-one personal evangelism because "the word of God . . . is a discerner of the thoughts and intents of the heart." (Hebrews 4:12) "The law of the LORD is perfect, converting the soul." (Psalm 19:7) And, we are "born again . . . through the word of God." (1 Peter 1:23) Please contact us today for your complimentary copy of the *Life Reference Manual*.

## CONTACT INFORMATION

Biblical Evangelism Ministries, Inc.  
625 Shute Lane  
Old Hickory, Tennessee 37138

800-800-2519 - Toll Free  
615-385-3673 - Nashville

[www.PrayGo.org](http://www.PrayGo.org)